

# Pellini Caffè: Marketing activities in Central Europe 2018



Particolare e Inconfondibile.

# Poland

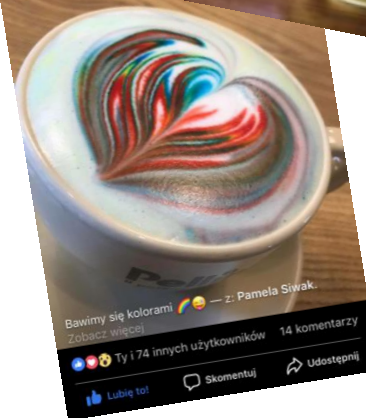
Print Media



Hell's Kitchen



Sponsoring of sport events (triathlon)



# Poland

## Bars & Restaurants branding



## Trade fairs & exhibitions



Concepts:  
here Carrefour's  
Pellini take-away  
corner, more than  
50 locations in  
Poland



# Poland

## Malls & Airports



..and of course the constant updating and ratings from the most requiring Stakeholders:  
**Our Customers**



# Slovakia

## Events & workshops



## Bar & Restaurants branding



# Slovakia

## Marketing Materials



## Social Media updating



# Slovakia

## Catering & Sponsoring at sport events (golf)



## Metropolitan advertising (delivery lorries)



# Czech Republic

Co-marketing with local heroes /1:





# Czech Republic

Co-marketing with local heroes /2  
(Coffee shops branding):



# Czech Republic

## Marketing Materials



## Bar & Restaurants branding



# Hungary

Events & Workshops

Print Media

Online Ads

Marketing Materials

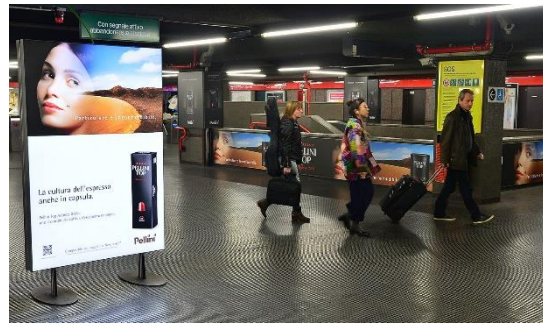
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*Please see attached presentation for more details*



# Italy & international: Brand awareness activities

## Metropolitan advertising



More images at:

<http://bit.ly/2GMxGeS>

# Italy & international: Brand awareness activities

## Malls & Airports



# Italy & international: Brand awareness activities

## Trade fairs & exhibitions



## Promotions with partners



# Pellini Caffè: your internationally reliable partner

Thank you for your attention!

